



**Not even the worst winter ever...  
can stop Nevada ranchers from growing  
your food on your public rangeland.**

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Even at 10 below zero or in blizzard conditions, each day all winter, many ranchers bring their cattle home to be fed. Keeping mother cows healthy through the winter helps ensure healthy calves in the spring. Getting out of bed each morning on a cold dark winter day to feed is just part of the job. Nevada ranchers understand, as agriculturists, they play an important role contributing to the nation's food supply.

**Support Nevada's ranch families  
feeding your families.**

EDUCATION ■ RESEARCH ■ CONSERVATION



**Keeping Nevada rangelands productive and healthy.  
Cowboys. Sheepherders. Outdoorsmen.  
People who live, work and play on the land.**