

HELP SPREAD THE WORD & SAVE THE WORLD FROM MEAT THAT GROWS ON TREES.

You hear a lot these days about so-called "meat" made entirely from plants. Plants! Why is it that people who choose not to eat meat like to pretend they are eating meat? It's one of life's mysteries, it seems.

At RANGE magazine, we're all in favor of meat. The real stuff. The kind that grows on cattle and sheep. Cattle and sheep raised by ranchers who have been feeding our country for generations.

But that way of life—and eating—is endangered. By subscribing to RANGE, and purchasing **NEW** gift



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subscriptions for your friends and acquaintances, you can support traditional ranching and traditional values. And help resist the threats of government overreach, corporate exploitation, and environmental extremism. We do it with reporting that's honest, timely, and relevant. And we throw in some stunning photography and humor, as well.

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