

BE A WINNER!

Cash prizes from \$1,000 to \$20,000.

Enter the annual "Ride for the Brand" drawing, which benefits RANGE magazine and Western Ranchers Beef youth scholarships.

Tickets make great stocking stuffers for the holidays.

Do something nice for the ones you love, including yourself!

Only \$100 a ticket, but if you'd like to split the ticket and share it with three buddies, toss in \$25 each

and you could win \$5,000 each!

It's easy! And (if you win) it's really cheap!

Note from the sponsor: Since we started in 2000, RANGE magazine and youth have benefited greatly.

We appreciate our ticket buyers, who come from Maine and Florida, all the way out to Alaska and Hawaii. The Grand prize equals one half the value of the total number of tickets sold. Many who call think we are sold out of tickets because there are only 400 available, but last year we only sold 231 tickets and the winners shared \$11,550.

First ticket drawn was Ann Young's and she won \$1,000. "I have never won anything," she said, "and I'm thrilled!"

This is a reverse drawing and in 2011 the three finalists decided to split the pot. Cathy Ball from Texas, Sid and Vaudine Cullins and Ray Page from California each received a check for \$3,850.

Please don't wait till the last minute. Order your ticket now! The more tickets sold, the bigger the prize!

Carolyn Card
for the WRB Board

To order tickets mail check with this coupon to WRB, P.O. Box 1688, Alturas, CA 96101, or credit card orders, call 1-800-RANGE-4-U (726-4348). For more information, call Carolyn at 1-866-R-Beef-4-U (723-3348).

"RIDE FOR THE BRAND"

WR-B RANGE MAGAZINE

Win Cash!
\$1,000 to \$20,000*

All purchased tickets are drawn

First ticket drawn wins \$1,000!

Last ticket drawn wins Grand Prize!
Only 400 tickets sold, so these are
GREAT ODDS!
Cost is \$100 per ticket

***Grand Prize equals one half the value of the total number of tickets sold.**

Drawing: Feb. 18, 2012
John Ascuaga's Nugget, Sparks, NV
During Profit Conference XVI
You need not be present to win.

All proceeds benefit RANGE magazine, WRB Youth Scholarship Program and other WRB programs.

For tickets or information:
Call Western Ranchers Beef toll-free:
1-866-R-BEEF-4-U (1-866-723-3348)
For credit card purchase, call:
1-800-RANGE-4-U (1-800-726-4348)
or use the coupon on reverse side.

Ticket Number: _____

Name: _____

Company/Organization: _____

Address: _____

City/ST/Zip: _____

Phone: _____

(best number to reach you on "Drawing Day")

Thank you for your support and GOOD LUCK!