

RIDE FOR THE RANGE

WIN \$20,000*

Reverse Drawing!

First ticket drawn wins \$1,000!

Last ticket wins GRAND PRIZE*!

Great Odds! Order NOW!

Only \$100 per ticket

and only 400 tickets available!

Next Drawing:

January 15, 2011

You need not be present to win.

*All proceeds benefit RANGE magazine,
the WRB Youth Scholarship Program and
other programs of Western Ranchers Beef.*

Call Western Ranchers Beef toll-free:

1-866-R-BEEF-4-U

(1-866-723-3348)

Mail checks to: RIDE FOR THE RANGE,

P.O. Box 1688, Alturas, CA 96101

For credit card orders, call:

1-800-RANGE-4-U or 1-800-726-4348

**Thank you for your support
and GOOD LUCK!**

**Grand Prize equals half the value of the total
number of tickets sold. If all tickets are sold,
prize is \$20,000 cash. If 200 tickets are sold,
prize is \$10,000. First-drawn still wins \$1,000.*

**SPONSORED BY WESTERN
RANCHERS BEEF**