



**“I’ll tell ya how to stay young:
Hang around with older people.”**

BOB HOPE

August 2010

Dear Friend:

RANGE magazine’s popular feature about this country’s old-timers was the inspiration for our latest book, “THE Red Meat SURVIVORS.” This 144-page hardback is a celebration of the American West through memories of some of its great ranchers. You’ll find warmth and wisdom on every page.

As a fan of other RANGE books, we hope you’ll want to meet “THE SURVIVORS,” too! And if you’ll preorder now, you can save 31%. You pay only \$18 (cover price is \$26). Your preorder helps us pay the printing cost, and you will be first in line when it comes off the press in December.

It will make a perfect Christmas gift!

You will be encouraged by the people who made this country great. You will love the candor and the humor in spite of hardship. History is one thing, personal experience is another. Books and documentaries provide us with an inspiring record of our past, but the personal memories told knee to knee on an easy country evening establish the texture of the great fabric of life in the United States.

Order 10 or more and get a whopping 46% off with a **pre-publication discount price of only \$14 each.** It is a magnificent gift. It will be cherished. Please order before this offer expires on September 15! You’ll be proud to own and share this magnificent book. But, don’t forget, books will be shipped in December. Please don’t delay! Sign up and meet “THE SURVIVORS”!

Sincerely,

C. J. Hadley, publisher



FROM THE SURVIVORS:

“I wouldn’t take anything for my experience, but I damn sure don’t want to do it all again.”

NEW MEXICO

“Trust everyone, but brand your cattle.”

TEXAS

“We live in a valley God made on a really good day. Winter can be tough, but I figure it is the price of the pearl.”

MONTANA

“One advantage of living in the country is that you can watch the birds if you don’t like the people.”

CALIFORNIA

“Luck is an important part of success, but once in a while you can make your own luck.”

OKLAHOMA

“Now we have electricity, phone and mail that comes every day. Shucks, we live like town folks!”

NORTH DAKOTA

PRE-ORDER “THE Red Meat SURVIVORS” (reg. \$26) for only \$18*! That’s **31% off just for you!**

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